

Big Bazaar's "6 Days Mahabachat" from 10th to 15th August

~Shop for 3000 and get up to Rs.1200 cashback in Future Pay Wallet and Paytm~

~An additional discount of 7% on shopping through SBI credit or debit cards~

~Exclusive Preview and Additional Special Offers for members, People with Disabilities (PWD), and Young Elders on 9th August 2019~

National, August 2019: India's most awaited shopping festival is back with Big Bazaar's "6 Days Mahabachat". All the shoppers across the country can enjoy mega deals and fabulous discounts across various categories right from food and grocery items to fashion apparel, household items, kitchenware to home décor and electronics from 10th to 15th August 2019. This year, Big Bazaar stores across the country will offer a special preview on 9th August 2019 for its members and for young elders and people with disabilities (PWD). This is an opportunity to shop with convenience, with personal assistance provided in shopping, wheelchair facilities and much more for young elders and PWD's.

Marking the 73rd Independence Day, Big Bazaar is back with the Mahabachat which a 6-day sale this year, where every customer can get great value deals across wide range of product categories. This event gives customers an opportunity to explore an array of exciting offers like Buy 1 Get 2 Free along with a 20% cashback on Men's and Ladies Wear. Apart from this, one can give a new look to their home by shopping from the home furnishing section and enjoy up to 60% off and get an additional 20% cashback. Customers also have numerous choices to pick from like great offers on mobile, LEDs in the electronics section, kitchen ware, and much more at unbelievable prices and discounts. In addition, customers can also avail the deep discounted offers in the Food section. There are attractive finance options to shop for Electronics too.

Speaking on the occasion, Mr. Sadashiv Nayak, CEO, Big Bazaar, *"We are back this year with Big Bazaar's Mahabachat with a motto to provide a lot more for our consumers. These 6 days are going to be bigger and better providing an opportunity for India to save big and enjoy shopping across various categories under one roof. We invite all our customers to come and shop and make the best of these 6 days at Big Bazaar."*

Customers can enjoy exclusive benefits on shopping for Rs. 3000 and Rs.6000 and get cashback worth Rs. 1200 and Rs. 2400 respectively in Future Pay Wallets and on Paytm. Apart from this, you get to shop for 25000 and above and get Rs.2100 cashback on the same. Customers can also enjoy an additional discount of 7 per cent if they pay using an SBI credit or debit card.

So, get ready for the biggest 6 days shopping festival of the year and head to your nearest Big Bazaar store to make the most of the exciting discounts and amazing offers.

About Big Bazaar

Big Bazaar is the flagship hypermarket retail chain from Future Group, having presence in over 100 cities across the country. With its motto of “Making India Beautiful”, Big Bazaar ensures that all the products are of good quality and offered at the lowest prices. Promising 'more for less', Big Bazaar, offers 1.6-lakh mass-market product ranges that are sought by a majority of Indian consumers. It also offers a host of value-added services. The special discounts and promotional offers, which are available at regular intervals, make the format very unique and distinct. The consumer experiences a new level of standard in price, convenience, comfort, quality and store service levels.

For more information, contact:

Website: <http://www.bigbazaar.com> | **Facebook:** @BigBazaar | **Instagram:** @bigbazaar

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