

Big Bazaar's Public Holiday Sale Starts From 28th September to 2nd October

Shop for Rs.4000 and get a cashback worth Rs.800 in your Future Pay Wallet

Additional discount for payments done through HDFC Credit, Debit Cards and Paytm

National, 25th September 2019: It's that time of the year when Big Bazaar, one of India's leading hypermarket chain by Future Group, is back with the mega – Public Holiday Sale. Starting from 28th September, Big Bazaar's Public Holiday Sale will be a five-day shopping fiesta; which will be held till 2nd October 2019. Making shopping a joyful experience, customers shopping above Rs.4000 get a cashback worth Rs.800 in their Future Pay Wallet. Not only this, customers paying either using HDFC debit or credit cards will get an additional benefit of 5% discount; or an 8% discount using Paytm.

Other than these offers, customers can expect exciting offers, discounts, deals and lowest price on food, fashion, home furnishing, electronics, kitchenware, luggage and many other products. Customers can grab the latest fashion for men, women and kids at special rates that too on the latest collection. Welcoming the festive season, customers can upgrade their homes by availing the whopping 60% off on home fashion products like bed-sheets, bath décor, towels, curtains, kitchenware, dinner sets and much more.

Key Offers for Public Holiday Sale:

- Koryo 43 Full HD LED TV priced at Rs. 15,990/-
- Up to 60% off on Cello, Larah, Opalware dinner set and much more
- Aristocrat, Safari & Kamiliant Set of 3 Luggage bags priced at Rs. 5999 /- (2pcs trolleys + duffle trolley)
- 1 Litre Fresh & Pure Ghee at Rs. 315 /-

Speaking on the occasion, Mr. Sadashiv Nayak, CEO, Big Bazaar, *“As we approach the last few months of this year which unfold all the mega festivities, we are happy to present the Public Holiday Sale. We have enhanced our offerings this year across all categories; providing an opportunity for all our consumers to save big till their heart's content. We invite all our customers to begin their festive preparations by making the most of the 5-day sale at Big Bazaar.”*

Customers sitting back home or ones on the go can gain extra shopping coupons by playing the 'Public Holiday Sale' game on <https://www.newsfeedsmartapp.com/BigBazaar/publicHolidaySale19/> which can be redeemed during the sale. So, get ready for the Public Holiday Sale and head to your nearest Big Bazaar store to make the most of the exciting discounts and amazing offers.

About Big Bazaar

Big Bazaar is the flagship hypermarket retail chain from Future Group, having presence in over 100 cities across the country. With its motto of “Making India Beautiful”, Big Bazaar ensures that all the products are of good quality and offered at the lowest prices. Promising 'more for less', Big Bazaar, offers 1.6-lakh mass-market product ranges that are sought by a majority of Indian consumers. It also offers a host of value-added services. The special discounts and promotional offers, which are available at regular intervals, make the format very unique and distinct. The consumer experiences a new level of standard in price, convenience, comfort, quality and store service levels.

For more information, contact:

Website: <http://www.bigbazaar.com> | **Facebook:** @BigBazaar | **Instagram:** @bigbazaar

Twitter: @BigBazaar | **Twitter:** @fg_buzz