

## Easyday Club Brings Exciting Raksha Bandhan Offers

**National, 9th August 2019:** Easyday Club, the membership food and grocery neighborhood store by Future Group, is coming up with exciting offers and discounts on Raksha Bandhan. On this festive occasion, customers can add excitement to the traditions by gifting a pack of Cadbury chocolate celebrations and Cadbury Silk to their loved ones at affordable prices.

Sweets are an integral part of any festivity. Easyday Club is giving an opportunity to create your Rakhi Thali with a wide range of assorted sweets from popular brands like Haldiram and Tasty Treat. Customers can now enjoy a Double Dhamaka offer of 'Buy 1 Get 1 free' on their favorite Indian sweets like Rasgula, Gulab Jamun, Besan Ladoo, Soanpardi, Patisa and much more. Also, members get the benefit of an additional 10% discount on these products. One can also avail a cashback of Rs.500 on shopping for more than Rs.5000 in the month of August.

Speaking about the festive offer **Dhananjay Sengupta, CEO, Easyday Club** says, *"On the auspicious occasion of Raksha Bandhan, Easyday Club has introduced special offers for its members. We have always believed in providing our members' value deals and exciting offers to make the most of any festive celebration. So, let's enjoy this special bond between brothers and sisters with additional sweetness and more offers"*.

Customers can become a member on [easyday.in](https://www.easyday.in) or find a nearby Easyday Club by visiting <https://www.easyday.in/club-locator/>, making it easy and extremely accessible for all its customers, registered members can simply login on Easyday Club and shop using WhatsApp anytime, anywhere.

Customers can get an annual membership for their nearby Easyday Club with a registration fee of just Rs. 999 & get a minimum 10% discount every time they shop, Rs. 500 cash in Future Pay Wallet, a complimentary welcome gift worth Rs. 500, Free Home Delivery, up to 10% off across Future Group stores like Big Bazaar, Brand Factory, Central; all this summing up to savings of minimum Rs. 5,000++ for the year.

### **About Easyday Club:**

As a part of the evolution of Retail 3.0 Easyday incorporates the New Retail experience which will combine your physical world with a supreme digital experience enabling you to shop with no bounds.

Easyday Club is a reimagined neighborhood food and grocery store that is driven by local communities and serves a modern, personal and Indian shopping experience to its members. For the local community of loyal members, it is your Naye Andaz Wale Apne Pados Ki Dukaan.

With more than 591 stores spread across the country, Easyday along with Nilgiris and Heritage is well poised to efficiently reach customers in every locality. The exclusive membership program Easyday Club serves its members with the best-in class products, a pleasant shopping experience and unmatched offers across the best brands.

**FOR MORE INFORMATION, CONTACT:**

**Website:** <https://www.easyday.in/> | **Facebook:** @easydayclub | **Twitter:** @easydayclub |

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