

Easyday Club Forays into Indore With Three Stores

~Customers can enjoy exciting pre-launch offers on buying membership worth Rs.999~

Indore, 15th September 2019: Easyday Club, the membership food and grocery neighbourhood store by Future Group, will be launching three stores in the city of Indore next month. The membership club is also introducing a special pre-launch offer on the membership where customers get an opportunity to experience best deals and offers in India's best membership store.

The membership store has come up with an exciting pre-launch offer on its membership plan. As part of the offer, on buying a Easyday Club membership worth Rs.999, you'll get a Wellberg Cooker, worth Rs.1095 and 2 pouches of F&P Soyabean Oil absolutely free. Situated in Vijay Nagar, Manik Bagh and Phooti Kothi regions of Indore, these three stores will be a one stop destination for the people of Indore to shop their daily essentials such as rice, atta, butter, tea, biscuits and much more at affordable prices.

Speaking about the launch **Dhananjay Sengupta, CEO, Easyday Club** says, "We are happy to launch our three new stores in this city that is so beautifully knitted with culture. The new stores will give customers an opportunity to avail exciting offers and value deals on membership. We invite all our customers to experience the store and enjoy a complete shopping experience with us."

Customers can become a member on [easyday.in](https://www.easyday.in) or find a nearby Easyday Club by visiting <https://www.easyday.in/club-locator/>, making it easy and extremely accessible for all its customers, registered members can simply login on Easyday Club and shop using WhatsApp anytime, anywhere.

Customers can get an annual membership for their nearby Easyday Club with a registration fee of just Rs. 999 & get a minimum 10% discount every time they shop, Rs. 500 cash in Future Pay Wallet, a complimentary welcome gift worth Rs. 500, Free Home Delivery, up to 10% off across Future Group stores like Big Bazaar, Brand Factory, Central; all this summing up to savings of minimum Rs. 5,000++ for the year.

About Easyday Club:

As a part of the evolution of Retail 3.0 Easyday incorporates the New Retail experience which will combine your physical world with a supreme digital experience enabling you to shop with no bounds.

Easyday Club is a reimagined neighborhood food and grocery store that is driven by local communities and serves a modern, personal and Indian shopping experience to its members. For the local community of loyal members, it is your Naye Andaaz Wale Apne Pados Ki Dukaan.

With more than 591 stores spread across the country, Easyday along with Nilgiris and Heritage is well poised to efficiently reach customers in every locality. The exclusive membership program Easyday Club serves its members with the best-in class products, a pleasant shopping experience and unmatched offers across the best brands.

FOR MORE INFORMATION, CONTACT:

Website: <https://www.easyday.in/> | **Facebook:** @easydayclub | **Twitter:** @easydayclub |
Instagram: @easydayclub | **Twitter:** @fg_buzz