

Tweak your recipes with the new range of lip-smacking Mayonnaise from Sangi's Kitchen

National, 25th May 2017: Sangi's Kitchen from Future Consumer Limited, the food and FMCG arm of Future Group, is a brand born from the kitchen of a woman who believes in giving the best for her family. Sangi's Kitchen presents a range of exotic mixes of Mayonnaise that are created to suit the Indian palate which is acquainted to global cuisine. The new range includes Smoky Tikka, Mustard, Schezwan and Eggless Mayonnaise that can be used to recreate any dish.

Starting with **Smoky Tikka** this Mayonnaise, is a perfect blend of flavoured barbecue & cream and gives a delectable dip, which combines perfectly with nacho chips. **Mustard Mayonnaise**, houses a mix of yellow mustard and black mustard seeds this Mayonnaise can be used to spice up a sandwich. **Schezwan Mayonnaise** is prepared with lots of garlic, dry red chillies, onions, ginger, celery and ensures your taste buds get dancing. **Eggless Mayonnaise** is a silky dip with a blend of mild paprika, vinegar, oil and spices.

Speaking about the new range **Mr. Devendra Chawla, CEO, Future Consumer Limited** said, "Consumers today crave for fusion food that is cooked as per the Indian palate. Our new range of Mayonnaise will be a helping hand to all mothers and food lovers as it will allow them to experiment, create and relish dishes that define their taste buds."

This zesty assortment of flavours will be available across all Future Group stores and leading modern trade chains like Hypercity, Star Bazaar, Walmart, EasyDay, Nilgiris, Amazon.in etc. These products are priced in the range of Rs 70 to 200.



About Sangi's Kitchen

Sangi's Kitchen presents delectable variety of chutneys, sauces and dips that can make each one of you a master chef! The magical ingredients let you cook up diverse yummy dishes. The range of accompaniments will be your constant companion in the kitchen and will remove all the negative labour. Enjoy. Discover. Relish. Savour. Feast.

Sangi's Kitchen is a brand born from the kitchen of a woman who believes in giving the best for her family. She is generous and warm and her kitchen is an open one – friends, extended family often with strangers drop in to taste the delectable creations that came out of her kitchen.

What makes it even more special is that every time they come home for a meal, there is a new preparation that has been made with just the same love, ingenuity and care like the last time.

The secret to this was the ingredients she had picked and the recipes she had collected from far and near. Forever in search of the perfect meal she explored Indian and foreign cuisines and then found perfect ingredients. And then she would make that magic mix – whether pastes, chutneys, sauces, spices mix – that would turn an ordinary fare into an extraordinary meal.

ABOUT FUTURE CONSUMER LIMITED (FCL)

Future Consumer Limited (FCL), a part of the Future Group, operates in the Food and FMCG space with 27 brands in over 65 categories. FCL is constantly expanding its already existing vast portfolio of established Food & FMCG brands. Currently it caters to various categories such as Basic Foods, Ready to Eat Meals, Snacks, Beverages, Personal Hygiene Care and Home Care. FCL has also set up India Food Park at Tumkur, Karnataka in partnership with the Ministry of Food Processing Industries, Government of India. Spread in 110 acres of land, this state-of-the-art food park facilitates end-to-end food processing along the value chain (grading, sorting, pulping, packaging & distribution) from the farm to the market.

FOR MORE INFORMATION, CONTACT:

Averil Gouria | +91 9820778275| averil.gouria@futuregroup.in

Rajesh Rana| +91 7498274972| rajesh.rana@futuregroup.in