



## With fbb's fashion bonanza shop for Rs. 2500 and get Rs. 1000 from 1<sup>st</sup> to 17<sup>th</sup> June

**National, 31<sup>st</sup> May 2018:** 'fbb', India's fashion hub by Future Group is back again with an exciting offer that will make shopping special for customers during this festive season. fbb has announced the 'Fashion Bonanza' from 1<sup>st</sup> to 17<sup>th</sup> June. During this period, customers can make purchases worth Rs. 2500 and get Rs. 1000. Customers can shop from a wide range of fashion options like ethnic wear, formals and casual wear for women, men and kids.

Customers can get the festive look by opting for elegant kurtas, anarkali suits, skirts and much more from popular ethnic brands like Srishti, Navras and Ateesa. Aspiring fashionistas can make the most of, 'Blend It Like Kat' collection from the leading brand, 'DJ&C'. This collection is endorsed by fbb brand ambassador and the glamorous actress Katrina Kaif. The range features chic dresses, trendy off-shoulder tops, floral skirts and cool shrugs and much more.

Speaking about the offer **Rajesh Seth, COO, fbb** says, "Festive season calls for celebrations and get-togethers with family and friends. Since it's that time of the year where everyone wants to look their best, the fbb fashion bonanza makes shopping easy on the pocket."

Men can choose from cool and stylish fashion by, 'Buffalo' a leading brand endorsed by fbb brand ambassador and youth icon Varun Dhawan. The collection features fashionable shirts, trousers, t-shirts, shorts and much more. Those who want to spot the ethnic look can get hands on trendy kurtas by Shatranj.

The collection also features variety of casual, ethnic and party clothing for kids. In addition to this, customers can purchase latest styles on a wide range of brands like Knight Hood, Umbro, Spunk and much more.

On shopping of Rs. 2500 customers will get Rs. 1000 through Rs.250 worth vouchers over 4 months i.e. June, July, August and September 2018.

### **About fbb**

fbb has been the face of affordable fashion destinations in India since 2008. With its stance of being India's Fashion Hub, It believes in aspirational value fashion. From business meeting to casual resort wear, from versatile ethnics to comfortable home wear, fbb creates exclusive merchandise for its audience under its own private labels. With a wide variety to choose from, fbb has something in store for everyone. fbb targets a youthful audience in India that wishes to stay synonymous with current trends. The brand has 288 stores including 54 stand alone stores spreads across all the metro cities, mini metros and also penetrates well in tier-II cities.

### **For More Information, Contact:**

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