

## **This Holiday Season Big Bazaar Announces Luggage Loot Offer On Mega Brands**

**National, 3<sup>rd</sup> December 2019:** Big Bazaar, one of India's leading hypermarket chain from Future Group is all set to make this holiday season special for everyone. With school vacations and a long list of weddings to attend, December is the most loved month of the year. While families prepare to travel to holiday in a different city or attend the most talked about destination wedding; Big Bazaar has something exciting instore for everyone. Big Bazaar announces the, 'Luggage Loot' offer across all its stores in the country till 8<sup>th</sup> December.

Making it an extremely value deal for the customers, Big Bazaar's Luggage Loot has a long list of some favourite luggage brands and exciting offers. The Luggage Loot has offers divided in three categories; **Wedding Offers, Combo Offers and Mega Deals**. Customers getting married can make the most of the, 'Wedding Offer' by buying Aristocrat hard trolley set of three MRP 20,000 at an offer price of Rs. 6999 and take home a free return domestic flight tickets. One can also choose the 'Combo Offer' of 50% off on VIP and Skybags hard & soft trolley bags and a get an elegant 20 piece Laopala dinner set worth Rs. 2195 FREE.

Speaking about the offers **Sadashiv Nayak, CEO, Big Bazaar** says, "It is that time of the year where most of us travel for holidays, festive celebrations or weddings; thus making luggage bags the most important element. 'Luggage Loot' offers a wide range of branded luggage options with exciting deals making shopping extremely affordable. We invite everyone to check the luggage range at their nearest Big Bazaar and enjoy the holiday season."

Big Bazaar Luggage Loot also has Mega Offers like 70% off on hard and soft trolleys by Kamiliant, Aristocrat, Skybags and Safari. Buy any size of the Kamiliant Savanna soft trolley at Rs.2499. Flat 60% off on trolleys, duffles and backpacks by Skybags, American Tourister, Wildcraft, Aristocrat, Umbro, VIP, Buffalo and Milestone to name a few.

### **About Big Bazaar**

Big Bazaar is the flagship hypermarket retail chain from Future Group, having presence in over 100 cities across the country. With its motto of "Making India Beautiful", Big Bazaar ensures that all the products are of good quality and offered at the lowest prices. Promising 'more for less', Big Bazaar offers 1.6-lakh mass-market product ranges that are sought by most Indian consumers. It also offers a host of value-added services. The special discounts and promotional offers, which are available at regular intervals, make the format unique and distinct. The consumer experiences a new level of standard in price, convenience, comfort, quality and store service levels.

### **For More Details:**

**Website:** <http://www.bigbazaar.com> | **Facebook:** @BigBazaar | **Instagram:** @bigbazaar

**Twitter:** @BigBazaar | **Twitter:** @fg\_buzz