

## Big Bazaar Guwahati Celebrates its First Birthday with Special Offers

- Shop for Rs. 999/- & Get 1 kg Atta + 1 Kg Sugar absolutely free every month for 1 year
- Buy 3 men's formal & cotton casual shirts (select range) for Rs. 777/-
- 2-burner gas stove for Rs. 999/- (MRP – Rs. 1,450/-)
- 1.5 ton Window AC for Rs. 13,999/-
- Proton Bed for Rs. 3,799/- (MRP 7,000/-)

**Guwahati, May 15, 2009:** Big Bazaar, India's largest hyper-market chain, part of the Future Group, has announced a bonanza of great offers for consumers, on the occasion of **Big Bazaar, Guwahati's 'first birthday celebrations'**.

As part of the celebrations, Big Bazaar will offer a number of attractive discounts and special offers across various categories like electronics, food, apparel, furniture and more from **May 16 - 24, 2009**.

**Some of the special celebration offers are:**

**Shop for Rs 999/- & Get 1 kg Atta + 1 Kg Sugar absolutely free every month for 1 year**

- Buy 3 men's formal & cotton casual shirts (select range) for Rs. 777/-
- Buy 2 'Mix n Match' ladies wear (select range) and get 1 absolutely free
- 2 burner gas stove for Rs. 999/- (MRP – Rs. 1450 /-)
- Buy 5 kg Tilda long grain Basmati rice for Rs. 440 /- and get 1 free + 5 kg sugar free
- 15% off on the MRP of EGL certified diamond jewellery
- 1.5 ton Window Ac for Rs. 13,999/-
- Proton Bed for Rs. 3,799 /- (MRP 7,000/-)
- Now purchase 22kt BIS hallmarked gold jewellery and get a silver coin (in the multiple of 5 gms) absolutely free

Speaking on this occasion, **Sandeep Marwaha, Head – Operations, East Zone, (Pantaloon Retail (India) Ltd.** Said, *"We are happy to announce that Big Bazaar has successfully completed one year of operations in Guwahati, and has evoked a positive response from the residents of the city. On this joyous occasion, Big Bazaar has announced a series of special offers for our customers, as a gesture of gratitude for their support and faith in us. These offers will give customers an opportunity to avail of the best offers as well as save more on their purchase."*

The Big Bazaar store is located at Bhangagarth, G.S. Road, Guwahati, Assam – 781 005.

### About Big Bazaar

Big Bazaar is the flagship hypermarket retail chain from Future Group, having 114 stores across the country. With its motto of 'Is se sasta aur accha kahin nahin', Big Bazaar ensures that all the products are of good quality and offered at the lowest prices. Promising 'more for less', Big Bazaar, offers 1.6-lakh mass-market product ranges that are sought by a majority of Indian consumers. It also offers a host of value-added services. The special discounts and promotional offers, which are available at regular intervals, makes the format unique and distinct. The consumer experiences a new level of standard in price, convenience, comfort, quality and store service levels.

**For further information please contact**

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