

fbb launches stylish polo t-shirt collection from Rs.899 onwards

May 14th, 2019: fbb, the fashion destination at Future Group, has launched an exciting range of striped polo t-shirts. Perfect for summer, this t-shirt collection is priced from Rs.899 only.

fbb's Champion has launched this stylish collection of polo t-shirts aptly timed for the summers. Available in various colours, these t-shirts are stylish and can be worn for every occasion. Made from lycra and high quality Supima cotton fabric, these polo t-shirts are very comfortable yet stylish. Champion's new collection are softer and have a better colour retention and durability. These smart collection of polo t-shirts can be paired with bottom of any choice.

Rajesh Seth, COO at fbb, commented on the new collection, "Our new polo t-shirts collection by Champion has been designed keeping in mind the comfortability and ease of our customers. Made with the best quality materials, this collection will provide the best possible comfort in the summers. Now, fashionistas can enjoy both style and comfort with this new collection".

The new polo t-shirt collection by Champion is available at all Big Bazaar and fbb stores.

About fbb

fbb has been the face of affordable fashion destinations in India since 2008. With its stance of being India's Fashion Hub, it believes in aspirational value fashion. From business meeting to casual resort wear, from versatile ethnics to comfortable home wear, fbb creates exclusive merchandise for its audience under its own private labels. With a wide variety to choose from, fbb has something in store for everyone. fbb targets a youthful audience in India that wishes to stay synonymous with current trends. The brand has 352 stores including 67 stand-alone stores spreads across all the metro cities, mini metros and also penetrates well in tier-II cities.

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