



*Press Release*

## **Home Bazaar, now at Big Bazaar Old Madras Road**

Brings wide range of home products at best prices, to Bangaloreans

**Bangalore, March 27, 2009:** This 'Ugadi', give your home a makeover. **Home Bazaar**, a home furniture and furnishings store from Home Solutions Retail (I) Ltd., a part of the Future Group, today announced the launch of its new shop-in-shop outlet at **Big Bazaar, Old Madras Road**. Spread over two levels, across a sprawling 21,000 sq.ft. area, Home Bazaar will cater to specific home needs of consumers, while offering great prices on a wide range of products, across numerous categories. **As a special introductory offer, Home Bazaar will give away a complimentary gold coin to customers, on the purchase of electronics products worth Rs.9,999/- (offer ends on March 29, 2009).**

Home Bazaar is broadly divided in to three specific areas. The '**exhibitions**' section features displays of various room settings such as - living room, dining room, bedroom, kids' room, kitchen & bathroom. The '**markets**' section features a wide range of products like sofa sets, dining tables, beds, kids furniture, electronics, kitchen fittings, bathroom fittings, furnishings, mattresses, paints, tiles, electrical fittings, decor lighting, plywood, etc. The '**services**' section at the store, helps customers address specialized service needs like plumbing, electrician, painter, carpentry etc.

Home Bazaar offers one year warranty on all furniture items, in addition to free home delivery (in limited areas).

Home Bazaar will provide consumers with all that goes into building a house and everything to make it a 'Home'.

### **About Home Solutions Retail (I) Ltd.**

Home Solutions Retail (India) Ltd, a part of the Future Group, is India's fastest growing retailer of electronics, consumer durables, furniture and home improvement products. Headquartered in Mumbai, Home Solutions Retail operates numerous lifestyle and value retail formats. Among its lifestyle retail formats are – eZone (high end consumer electronics specialty store), Collection i (luxury furniture & furnishings) and HomeTown (Home making / improvement store). Its value retail formats are Electronics Bazaar (value electronics), Furniture Bazaar (value furniture) and Home Bazaar (value home making). Home Solutions Retail operates 49 eZone, 10 Collection i, 6 HomeTown, 110 Electronics Bazaar, 102 Furniture Bazaar and 7 Home Bazaar stores across over 60 cities in India.

### **For further information please contact**

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