



Press Release

Pantaloons Femina Miss India 2009 finalists charm customers at Pantaloons R City Mall, Ghatkopar

Mumbai, April 3, 2009: Finalists of Pantaloons Femina Miss India 2009 visited the new **Pantaloons store at R City Mall, Ghatkopar**. The beautiful and gorgeous ladies interacted with the Pantaloons customers and Green Card holders and shared their experiences of the journey so far.

The customers were delighted to meet with the beautiful girls, who have truly earned their place, in the journey so far. Three girls out of these 20 finalists will get the opportunity to represent India in three of the most prestigious international beauty pageants in the world. A joyous atmosphere prevailed at the store, as the contestants made friends with the Pantaloons customers and Green Card members, giving them health and beauty tips for a wholesome lifestyle.

Pantaloons has been associated with Femina Miss India for four years and together they have been grooming fresh faces of India, who have been taking on the world.

About Pantaloons

Pantaloons, a part of Pantaloons Retail (I) Ltd., is among India's largest chains of fashion stores, with **44** stores across over 24 cities. Pantaloons Fresh Fashion, with its focus on 'fresh look, feel and attitude' offers, trendy and hip collections that are in sync with the hopes and aspirations of discerning young and 'young-at-heart' consumers. Pantaloons Fresh Fashion stands out as a fashion trendsetter, on the lines of how fashion is followed internationally. This 'fresh fashion' destination allows customers to shop for the latest in fashion apparel and accessories throughout the year in an attractive and visually stimulating ambience. Pantaloons Fresh Fashion stores have presence in 24 cities across India including - Mumbai, Delhi, Noida, Gurgaon, Kolkata, Chennai, Bangalore, Pune, Ahmedabad, Hyderabad, Baroda, Lucknow, Agra, Kanpur, Indore, Mangalore, Bhubaneshwar, Siliguri, Guwahati, Rajkot & Zeerakpur.

For further information please contact

Mr. Atul Takle
Head - Corporate Communications
Pantaloons Retail (India) Limited

Email: mediarelations@futuregroup.in

Website: www.pantaloonsretail.in